

CAUSEWAY BAY, HONG KONG

The art of looking like you.

Brows with balance. Makeup with character.



BROWS / MAKEUP / EDUCATION

From creative productions to personal milestones, discover the range of WaiTo's artistry.



browsme

SELECTED WORK / STUDIO SERVICES

Creative and commercial makeup, bridal looks, brow design and practical tuition.

01 / THE ARTIST

Meet WaiTo.

Makeup artistry, brow design and practical tuition.

**MAKEUP ARTIST & BROW SPECIALIST**

Based in Causeway Bay, WaiTo works across creative productions, weddings, brow design and makeup education.

15 years of makeup experience

11 years of television makeup experience.

Graduate of the Makeup For Ever academy.

SISA semi-permanent makeup certificate, Korea.

SERVICES AT A GLANCE**01 / MAKEUP**

Creative, commercial and live performance.

02 / BRIDAL

Wedding-day and occasion makeup.

03 / BROWS

Shaping and semi-permanent brow artistry.

04 / EDUCATION

One-to-one tuition and small-group classes.

02 / BROW DESIGN

Balance. Shape. Definition.

Brow shaping and semi-permanent brow services for women and men.



SELECTED BROW CASE IMAGERY

PERSONAL DESIGN

A brow shape considered in relation to the individual face.

NATURAL-LOOKING DETAIL

A visual emphasis on fine brow detail and softly defined shape.

CONSULTATION

Discuss your preferred look, service options and current rates with WaiTo.

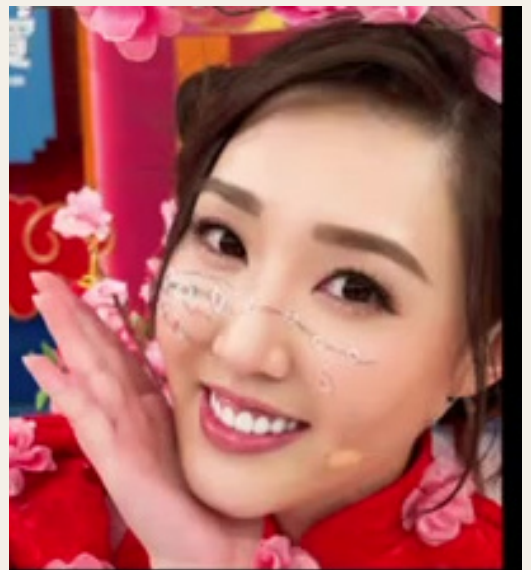
03 / CREATIVE EXPRESSION

Character in every detail.

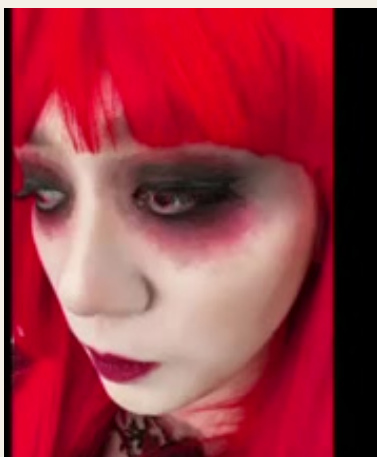
Colour, contour and texture create looks with a distinct visual identity.



CREATIVE STYLING



DECORATIVE DETAIL



CHARACTER & COLOUR

Theatrical colour, sculpted brows, graphic eye work and decorative face details bring each creative look to life.

04 / ON SET & ON STAGE

Ready for the spotlight.

Selected work from commercial shoots and live performance settings.



COMMERCIAL PRODUCTIONS

Behind-the-scenes imagery captures makeup across contemporary and character-led productions.



LIVE PERFORMANCE

Selected concert and backstage work.

05 / BRIDAL & OCCASION

Your moment. Your look.

Bridal makeup across traditional celebrations, ceremonies and outdoor portraits.



A PERSONAL FINISH

From a softly defined bridal portrait to a complete wedding-day look, the portfolio shows makeup in the moments that matter.



06 / MAKEUP EDUCATION

Learn it. Make it yours.

One-to-one tuition and small-group makeup teaching.



DEMONSTRATION INTO PRACTICE

The teaching portfolio shows live demonstrations and group sessions. Enquire about personal makeup tuition, small classes or a session for your team.

COLLABORATION ENQUIRIES

Beauty businesses / PR teams / Corporate groups

07 / LET'S CONNECT

Make your next look personal.

Start with your occasion. Shape the brief together.

Share your preferred date, the service you need and any reference looks. WaiTo can discuss availability, options and current rates.

MAKEUP & GENERAL ENQUIRIES

@waito.makeup

STUDIO

Causeway Bay, Hong Kong

BROW ENQUIRIES

@browsmehk

Contact via Instagram for availability, current rates and a consultation.
